



Vidispine Launches Cloud-Based Media Services Platform at IBC *Vidinet Brings Instant Scalability to Any Media Supply Chain*

IBC, Amsterdam, 14th September 2017 – Vidispine today announced it will be launching a cloud-based media services platform, Vidinet, at IBC.

Vidinet is a bolt-on offering that can be added onto an existing Vidispine Server installation, using the Vidispine Server API. As a pay-as-you-go platform, users only pay for services and features they use, while having instant access to a range of media services in the cloud.

The initial launch will include transcoding and advanced automated quality control (QC). Vidinet will be expanded with more services in the near future, in close collaboration with partners and customers.

“Scalability is a big challenge in the industry right now, both for fast-growing startups and large established players. The demands and priorities for content providers are always changing, and it is impossible to invest in all the tools they may one day need,” commented Erik Åhlin, CEO, Vidispine. “Vidinet levels the playing field between large and small companies, giving anyone access to global scalability and advanced media services without large initial investments.”

Services are executed in the cloud without the need to move content out of existing cloud storages – Vidispine calls this near-content execution. With the built-in cost prediction feature, it is possible to quickly calculate the cost of running a specific service on a piece of content before service execution.

Vidinet will be demonstrated on the Vidispine stand (3.A23) at IBC, from 15th to 19th September. [Book a meeting](#) or [sign up](#) to join the Vidinet launch celebration at IBC.

The screenshot shows the Vidinet Services dashboard. On the left is a dark sidebar with the Vidinet logo and navigation links: My Services, Services, Billing, and Settings. The main area is titled 'Services' and contains two service cards. The first card is for 'Video Transcoder', described as 'Cloud-based Video Transcoder for AWS S3 (VN-0001)', with a price of 'From USD 0.032 per min'. The second card is for 'Aurora QC', described as 'Automated file-based QC powered by Tektronix Aurora (VN-0002)', with a price of 'USD 0.2 per min'. Both cards include a 'Select' button and a brief description of the service.

About Vidispine

Vidispine is an enterprise grade Media Asset Management platform provider. Vidispine lets software developers, service providers, and content owners easily build new and innovative media solutions with the help of a robust RESTful API, UI frameworks, and cloud-based media services. Vidispine's products scale from small archives to global multi-site deployments and are agnostic in regards to operating systems, storage, media formats, application servers, databases, and infrastructure. For more information, visit www.vidispine.com.

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