



Standardized Media Processes and Increased Customer Satisfaction With VidiNet

Background Situation

Plint is a fast-growing language and media technology company specializing in high-quality language services for various industries. More precisely, the company provides dubbing and subtitling services to an internationally renowned customer base. The service portfolio also includes efficient content localization workflows and software solutions. As demand for this kind of media services is rising, Plint was looking to realign and standardize its processes and systems to match various customer requirements, content formats, and playout media. With over 2,000 linguists working for Plint across the globe, the company's workflows require a high degree of coordination and collaboration. That is to provide customers with the best possible service and to be in a position to manage projects regardless of size and scope.

Vision

Plint aimed to future-proof its position and make its media services even more attractive for existing and new customers. To this end, the company sought to harmonize processes and optimize media asset management workflows. In line with the growing demand

"With VidiNet, we were able to optimize our business processes and future-proof them. And also for our customers project handling has now become much easier and more convenient".

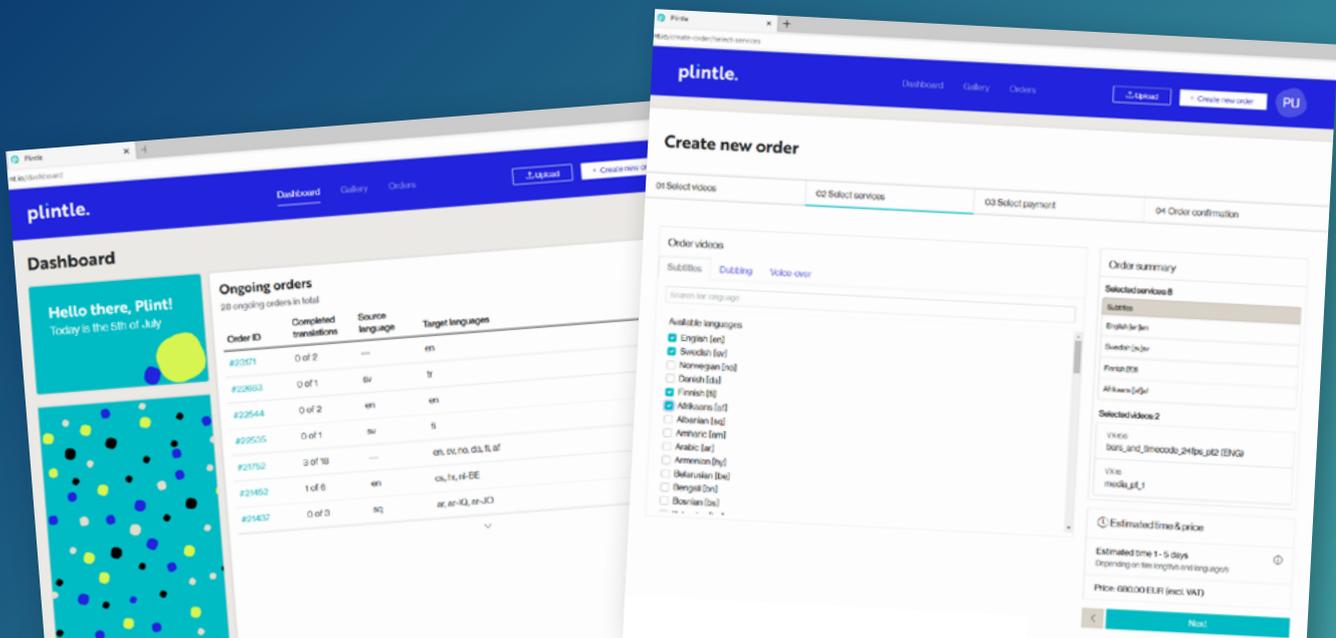
Tobias Mannheimer
Head of Business Development



Benefits



- Standardized media management processes
- Increased customer satisfaction
- Enables flexible adaptations and developments for specific business cases
- Cost transparency of individual customer projects
- Intuitive user interface for a holistic customer experience



and keeping the needs of new customers in mind, it was about making the entire business more scalable. In addition, the state-of-the-art “Plintle” media service platform, with its user-friendly interface, is designed to provide fast and convenient access to all services, handle data exchange smoothly, create cost transparency and, overall, provide an optimal user experience. Consequently, all workflows were to be made easier for everyone involved in a project while allowing for seamless cooperation from anywhere.

Solution

As for implementation, Plint commissioned the media experts of the Vidispine team. In a joint workshop and a needs assessment, the team opted for the cloud-based VidiNet media service platform. VidiNet is the central media exchange platform for “Plintle” services; it maps the entire media and workflow management end-to-end: From media delivery, its technical processing and commercial handling to the delivery of the finished productions. Its modular design enables Plint to add additional Vidispine services to the platform as required. Thanks to the specially developed and user-friendly interface, customers quickly become familiar with the solution and have a transparent overview of their project status and any costs involved.

About Plint

Plint is one of the fastest growing language service providers in the industry. The company provides subtitling, dubbing, studio services, and workflow management for anything from film and series to sports, gaming, corporate and theatre content.

Industry: Translation and Localization

Staff: 150 employees and 2,000 freelancers

Headquarter: Göteborg, further offices in Stockholm, Oslo, Helsinki, London, Berlin, Karlskoga, Borås and Los Angeles

Founded in: 2002

Plint.com + plintle.co

Expertise: translation, subtitling, dubbing, voice-over, video distribution, localization, video review and media workflow management

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